Concept Question 2-11: Why is the DTFT periodic in frequency?
The DTFT is defined in Eq. (2.73a) by $\mathbf{X}(\Omega)=\sum x[n] \exp (-j \Omega n)$ which is periodic in $\Omega$ with period $2 \pi$. A better reason is that discrete-time frequency $\Omega$ is periodic with period $2 \pi$, as discussed in Section 2-5.2.

